

KICKSTART COLUMBUS

Contest Eligibility, Official Rules and Regulations

- Open to all legal US residents 21 years of age and older at time of entry.
- Proposed operation should be an independent operation. Franchises are discouraged.
- If the proposed business concept features an expansion on an existing business, then

the proposed expansion must be new to the proposed properties. No renewals of existing leases within the proposed properties or properties owned by the landlord shall be eligible.
- All Business Plan entry submissions must be delivered or postmarked by 5:00pm on 8/28/2014 to ECDI, 1655 Old Leonard Ave., Columbus, OH 43219. The Business Plan shall include financial statements and **business and personal** tax returns of any owners, members, shareholders, or other principals in the proposed properties, (Landlord). An informational session will be held at ECDI, 1655 Old Leonard Ave, on Friday, 8/5/2012, 12:00 P.M.
- Financial documents are subject to review if the entry seeks loan funding from the Economic and Community Development Institute (ECDI). Any requested funding is contingent of Economic and Community Development Institute.
- Contestant may seek 1 rental bay (1,148 sf) in their proposal.
- Rental bays are not designed for restaurant service and may not be feasible for such use. If business requires a full commercial kitchen for food service, contact contest organizers.
- No florists, salons, or spas will be considered. Contact contest organizers if a business plan offers one of these goods or services.
- The contest shall begin on 7/17/2014 and detailed Business Plans of all entries must be received no later than 5:00pm on 8/28/2014.
- All entries will be prescreened by ECDI and their partners in this contest and a list of finalists will be announced on 9/9/2014. Finalists shall then have

approximately 2 weeks to update their proposal and receive coaching prior to presenting before the Final Selection Committee.

- The contest Sponsors reserve the right to extend the contest date for selecting and notifying the Grand Prize Winner(s) (GPW).
- Grand Prize is non-transferable and may not be redeemed for cash. Substitutions by GPW may not be requested and shall not be honored.
- GPW shall be solely responsible for payment of all costs and expenses not specifically set forth as part of the Grand Prize, including, but not limited to, insurance, permits, tenants improvements and legal fees and any other costs of compliance with lease terms and loan approval/closing.
- In accordance with IRS Code regarding prizes and awards, a Form 1099-MISC may be issued to the GPW. Please consult your tax advisor for additional information.
- Printed copies of Business Plans submitted to the contest will not be returned and will be retained by ECDI and the Landlord.
- The final Selection Committee will consist of representatives from the Landlord, the City of Columbus, ECDI, and the Capital Crossroad Special Improvement District and Amerititle Downtown. Committee will judge all Business Plans conforming to the contest rules and eligibility requirements.
- Any entrant who fails to fully satisfy all eligibility criteria or submission timelines for entry will be disqualified and that applicant's plan will not be reviewed by the Selection Committee.
- By participating in this contest, you agree to the Official Rules and to all decisions of Sponsors and the Selection Committee, which are final and binding in all respects.
- If the GPW is unreachable after fifteen (15) business days, an alternate GPW may be selected.
- **Landlords reserves the right to terminate the contest at any time if Landlord, in Landlords sole discretion, leases the proposed premises to another tenant.**
- Landlord, ECDI, and SID reserves the right to use the contact information provided to contact all entrants with information about available retail spaces in the Downtown Columbus area and to use the entrant's name, likeness, picture, portrait, biographical information, and written or oral statements for advertising and promotional purposes without additional compensation.

- By accepting the Grand Prize, the GPW releases and discharges Sponsors, their affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this contest, and all their employees, officers, directors, representatives and agents from any liability or damage due in whole or part to the award, acceptance, possession, use or misuse of the Grand Prize or from participation in this contest.
- By entering the contest, you agree to be bound by these Official Rules and the decisions of the Sponsors which shall be final and binding in all respects. The Official Rules will be posted at www.columbus.gov/kickstart throughout the contest.
- Sponsors reserve the right in their sole discretion to disqualify any individual or business they find tampering with the entry process or to be acting in any other way as to be in violation of the Official Rules.
- Sponsors further reserve the right in their sole discretion to amend the rules as deemed necessary in order to further facilitate their goals and objectives for the contest.
 - Grand Prize Winner selected and announced September, 25 2014.